Melpar announces: The new generation of reagents

Potency: Guaranteed     Specificity: Unsurpassed     Price: Competitive

POTENCY:
No one exceeds our potency standards for off-the-shelf items. All vials clearly list the minimum potency range.
Here are just 3 examples of potency:
ANTI-IgG-3-4 mg/ml
ANTI-IgA-3-4 mg/ml
ANTI-IgM-2-3 mg/ml

DILUTION:
Melpar does not dilute its reagents but leaves this up to the discretion of the individual user.

SPECIFICITY:
The rigorous quality control procedures followed assure you of consistently clear, reproducible readings. Under proper test conditions, the results will not be ambiguous.

GUARANTEE:
Each vial you purchase is backed by Melpar's performance guarantee.

For the first time, a laboratory plainly states the potency of its antisera, and unconditionally guarantees the levels stated.
In addition, the specificity of these antisera is such that, when used properly, they will always provide consistently clear readings. Guaranteed.
Both at a price competitive with any reagents now available.
These are bold statements. And Melpar backs them up completely.
This guarantee covers Melpar's entire group of reagents, including:
ANTI-IgA • -IgG • -IgD • -IgM •
-BENCE-JONES KAPPA • -BENCE-JONES LAMBDA •
POLYVALENT • -WHOLE HUMAN SERUM
These reagents are available now, in quantity, on a 24-hour shipping basis.
Among the advances achieved by Melpar:
- Polyvalent Antiserum that detects IgG, IgA, IgM, Kappa and Lambda Bence-Jones Proteins.
- Quantity production of the difficult anti-IgD, -Kappa and -Lambda antisera.
- Antisera of such high potency you can dilute and still obtain valid, clearly readable test results.
For the identification and/or measurement of human immunoglobulins, there are none better.
We would like to prove this to you.

MELPAR... Remember the name, you'll be seeing it often.

Melpar Biological Products Laboratory
7700 Arlington Blvd., Falls Church, Va. 22046

TO: Melpar Biological Products Laboratory
7700 Arlington Blvd., Falls Church, Va. 22046

Send me complete product information:
NAME_________________________TITLE__________
ADDRESS__________________________
CITY________________________STATE_____

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